

<b>Module Code:</b>	BUS644
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<b>Module Title:</b>	Managing and Implementing Strategic Thinking
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<b>Level:</b>	6	<b>Credit Value:</b>	10
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<b>Cost Centre(s):</b>	GSEW	<u>JACS3</u> code:	N211
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<b>School:</b>	Social & Life Sciences	<b>Module Leader:</b>	Dr Jan Green
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Scheduled learning and teaching hours	20 hrs
Guided independent study	80 hrs
Placement	0 hrs
<b>Module duration (total hours)</b>	<b>100 hrs</b>

<b>Programme(s) in which to be offered (not including exit awards)</b>	Core	Option
Standalone module aligned with BA (Hons) Business for QA and assessment purposes	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>

<b>Pre-requisites</b>
N/A

**Office use only**

Initial approval: April 2018

Version no:1

With effect from: April 2018

Date and details of revision:

Version no:

**Module Aims**

To examine the role of strategic thinking practices in establishing a sense of purpose and direction for an organization through individual contribution, participation and application of strategizing activities to support the development of a strategic plan.

**Intended Learning Outcomes**

Key skills for employability

- KS1 Written, oral and media communication skills
- KS2 Leadership, team working and networking skills
- KS3 Opportunity, creativity and problem solving skills
- KS4 Information technology skills and digital literacy
- KS5 Information management skills
- KS6 Research skills
- KS7 Intercultural and sustainability skills
- KS8 Career management skills
- KS9 Learning to learn (managing personal and professional development, self-management)
- KS10 Numeracy

At the end of this module, students will be able to

Key Skills

		Key Skills	
1	Analyse the role of organizational systems in supporting strategic implementation	KS1	KS7
		KS2	
		KS9	
2	Define and apply a range of managerial roles that support the strategic planning and implementation process	KS4	KS8
		KS5	
		KS6	
3	Select from a range of strategy tools to support the design and development of organizational strategy as practice	KS1	KS10
		KS3	
		KS8	

**Transferable skills and other attributes**

Planning and prioritizing

**Derogations**

N/A

**Assessment:**

## Indicative Assessment Tasks:

Assessment one: compilation of a portfolio to link theory into practice in relation to a selected organization that the student is familiar with. The portfolio is expected to include content which indicates ways in which the management and implementation of strategic thinking enables organizations to develop a sense of direction that is widely embedded and practiced to support organizational performance and success.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)	Duration (if exam)	Word count (or equivalent if appropriate)
1	1-3	Portfolio	100	N/A	1500

**Learning and Teaching Strategies:**

Delivery of the module will be based on an interactive theory into practice approach which intersperses mini-lectures and group discussion to provide an academic foundation with a series of practical exercises. Guidance will be integrated throughout to support reflection and develop a strategizing framework for specific organizational settings and scenarios.

**Syllabus outline:**

Systems – culture and planning  
Managerial roles in the strategy process  
Engaged strategy participation  
Strategy tools and models  
The application of strategic thinking models  
Strategy as practice perspective

<b>Indicative Bibliography:</b>
<b>Essential reading</b>
Johnson, G., Whittington, R., Scholes, K, Angwin, D. and Regner, P. (2015) Fundamentals of Strategy 3 <sup>rd</sup> Edn., Pearson Education, Harlow Paroutis, S, Heracleous, L. and Angwin, D (2016) Practicing Strategy, 2 <sup>nd</sup> Edn., Sage Publications, London
<b>Other indicative reading</b>
Campbell, D., Edgar, D. and Stonehouse, G. (2011). Business Strategy, 3 <sup>rd</sup> , Edn., Palgrave, Basingstoke.
<u>Journals</u>
Development and Learning in Organizations Management Decisions Strategy and Leadership